



HELSINGBORG
INTERNATIONAL
CONNECTIONS

Ways into Work

26 November 2024

Helsingborg International Connections

An independent organisation that works in partnership with Helsingborgs stad to create a warm welcome for internationals living in the city



HELSINGBORG



What is HIC?

An English-speaking network for international residents

Facilitates easier integration into life in Sweden

Helps companies to attract and retain their international talent

Makes the area attractive to international businesses



HELSINGBORG



Target group

Expats and their partners & spouses

International master's students at Lund University, Campus Helsingborg

Foreign-born partners & spouses of Swedish citizens

Returning Swedes



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Challenges

How to make connections?

How to engage with the local community?

How to crack the Swedish cultural code?

How to find work?



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HIC Activities

Events & networking

Drop-in sessions

Monthly newsletter

Share local & national information

Help people find meaningful occupations

Facilitate meetings and connections

Expats in Ängelholm



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Inspiration Evening & Mingle



Summer Picnic & Kubb



Leisure Activities in Helsingborg

Career-focused programmes

Live and Work in Helsingborg
Career & Destination Programme
(HBG stad - Spring 2024)

Empowering International Partners for
the Swedish Job Market
(Ingka Group - Autumn 2024)

Career Programme for Students
(Lund University - 2025)



HELSINGBORG



Welcome to our guest speakers!

Fatmire Dema - WOW One Goal mentor programme for women

Miguel Salvador - EURES & Swedish labour market

Peter Mayerhofer - Jobbsprånget internship programme

Christian Jönsson - Nyaföretagarcentrum



HELSINGBORG



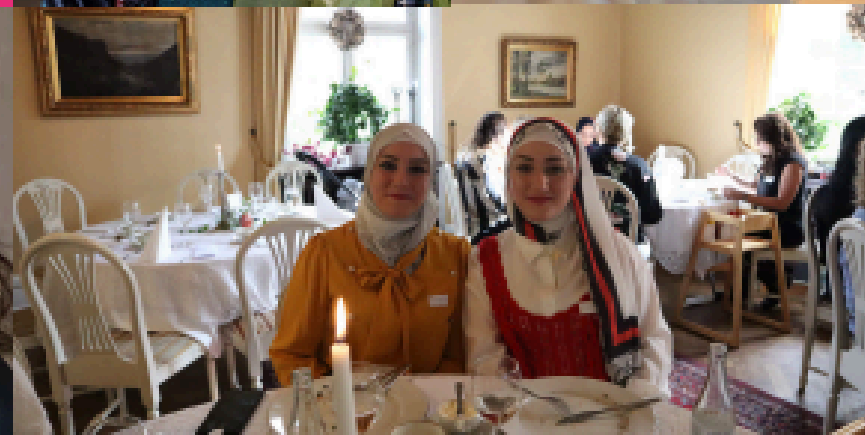


WOMEN ON WEDNESDAY FOUNDATION

26 november 2024

wow

Helsingborg



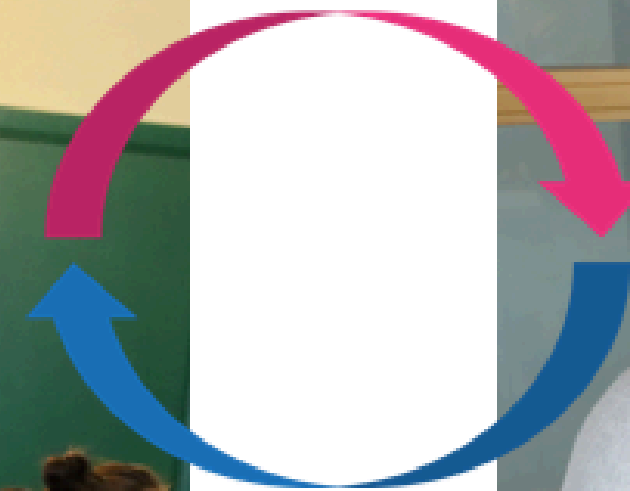
Linda Törner

wow



Integration startar med dig och mig

wow



MeetUP



wow



MeetUp

wow

Helsingborg 2024

11 JAN	8 FEB	7 MAR	11 APR	16 MAJ
13 JUN	5 SEP	3 OKT	7 NOV	5 DEC
22 APR	INFO ONEGOAL 11.30-13.00		21 OKT	INFO ONEGOAL 11.30-13.00

Lunch varje månad
Lunchen är kostnadsfri och bekostas av lokala sponsorer

Lunch
torsdag
11.20-13.15

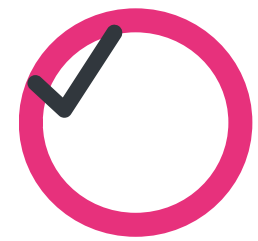
Välkommen till WOW
RESTAURANG CREO, BRUKSGATAN 18

WOW-lunch

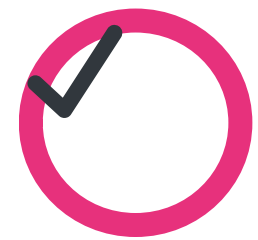
wow



We always eat vegetarian



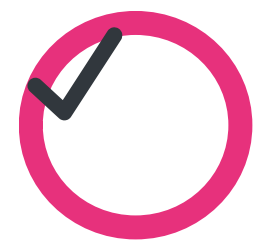
We get to know someone new



We have WOW presentation & discussion topic



Current
What is happening in WOW and in Helsingborg



Sometimes we have external experts



Visionsfonden



wow

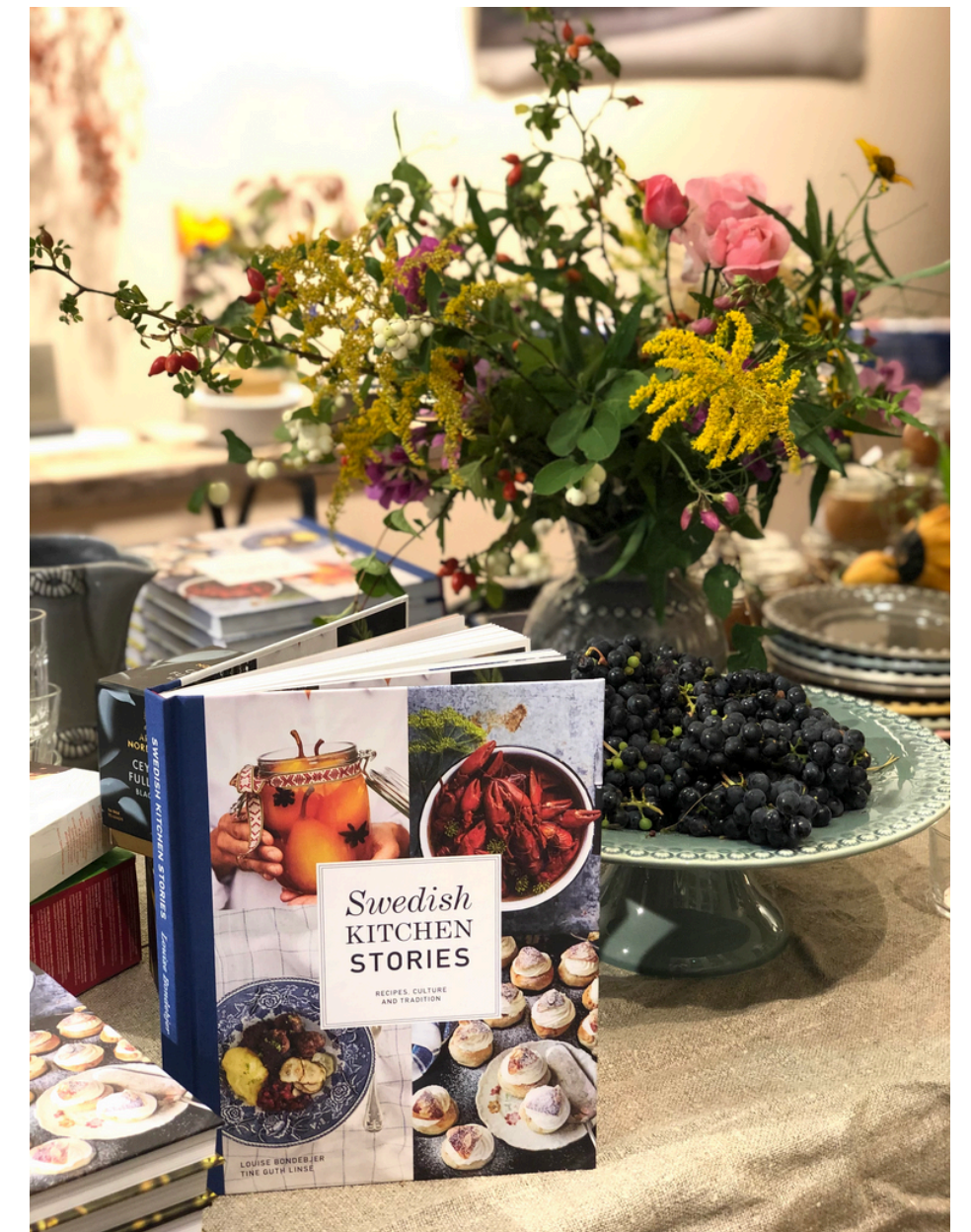
Ja! 
#Visionsfonden



Visionsfonden – 5 matlagningsträffar, svenska klassiker

Datum	Matlagningstema
31 januari	KICK-Off med Knytkaras - Hela världens mat
20 mars	Påsk
19 juni	Sommar
25 september	Höst
27 november	Jul

wow



Visionsfonden- cooking get-togethers

wow



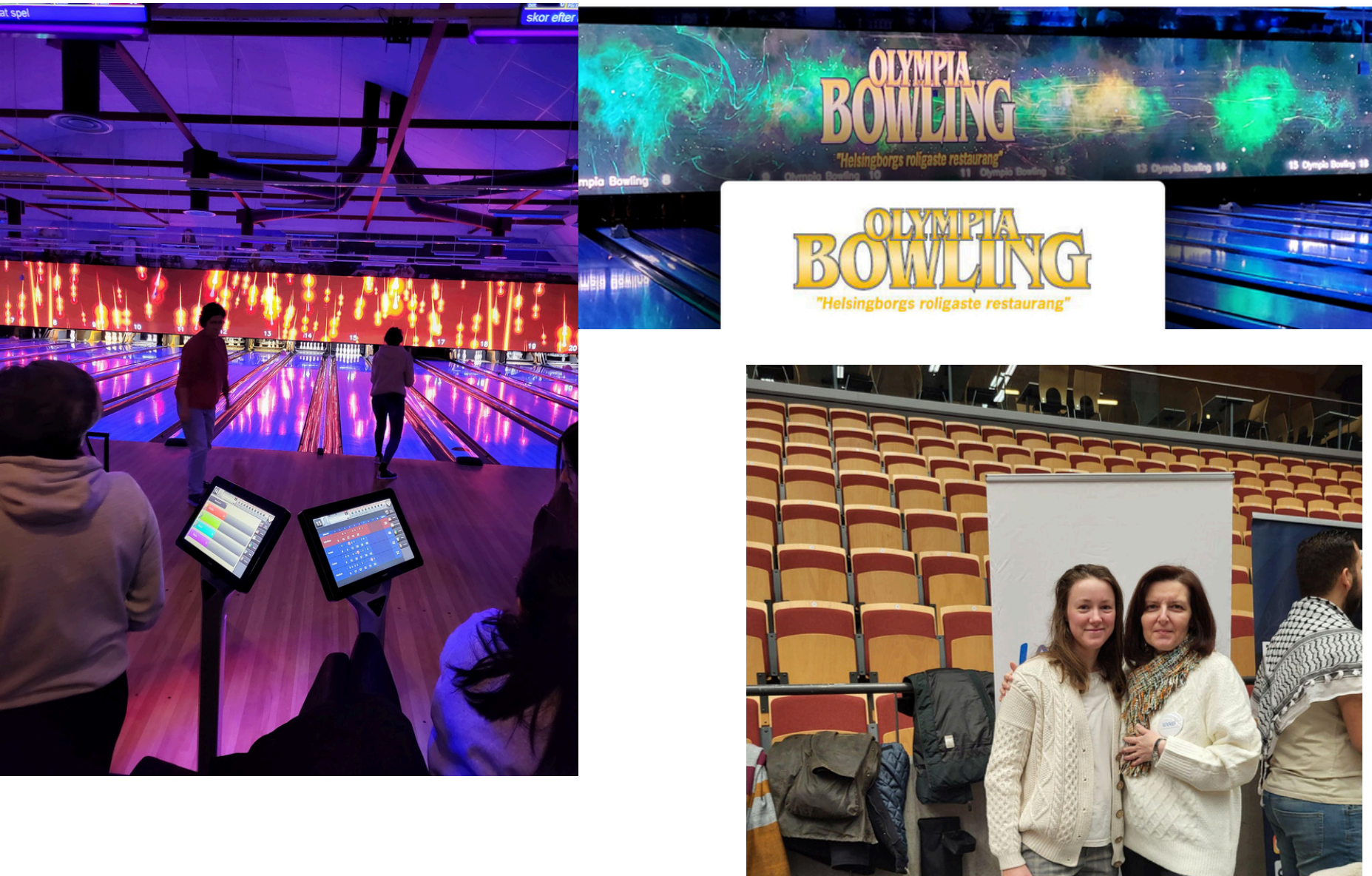
Other activities

wow



Other activities

wow



**MÄNSKLIGA
RÄTTIGHETSDAGARNA**
NORDENS STÖRSTA FORUM FÖR MÄNSKLIGA RÄTTIGHETER

HIC

wow



Sommarliv 240617

wow



Other activities

4 workshops

- Måla om och ge nytt liv till gamla vaser m.m.
- Lära sig laga saker med Stefan.
- Sy och laga kläder.
- Måla och skapa med Helena.

10 kvinnor - 5 svenska och 5 utländska.

Start i augusti. Anmälan helena@repairit.se



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HOPE
House of Possibilities
4 Everyone

Visionsfonden! Mitt projekt HOPE
Godkänt!



Helsingborg symfoniorkester

wow



WOWs Impact

Med siffror från 240628



- Today: 1,905 active WOWers
- 320 WOW-ers meet every month for WOW lunch (3,200 per year)
- Women of all ages, with different backgrounds, religions and in different phases of life (mid-career, retirement, studies, etc.) meet regularly
- Over 15,000 volunteer hours per year

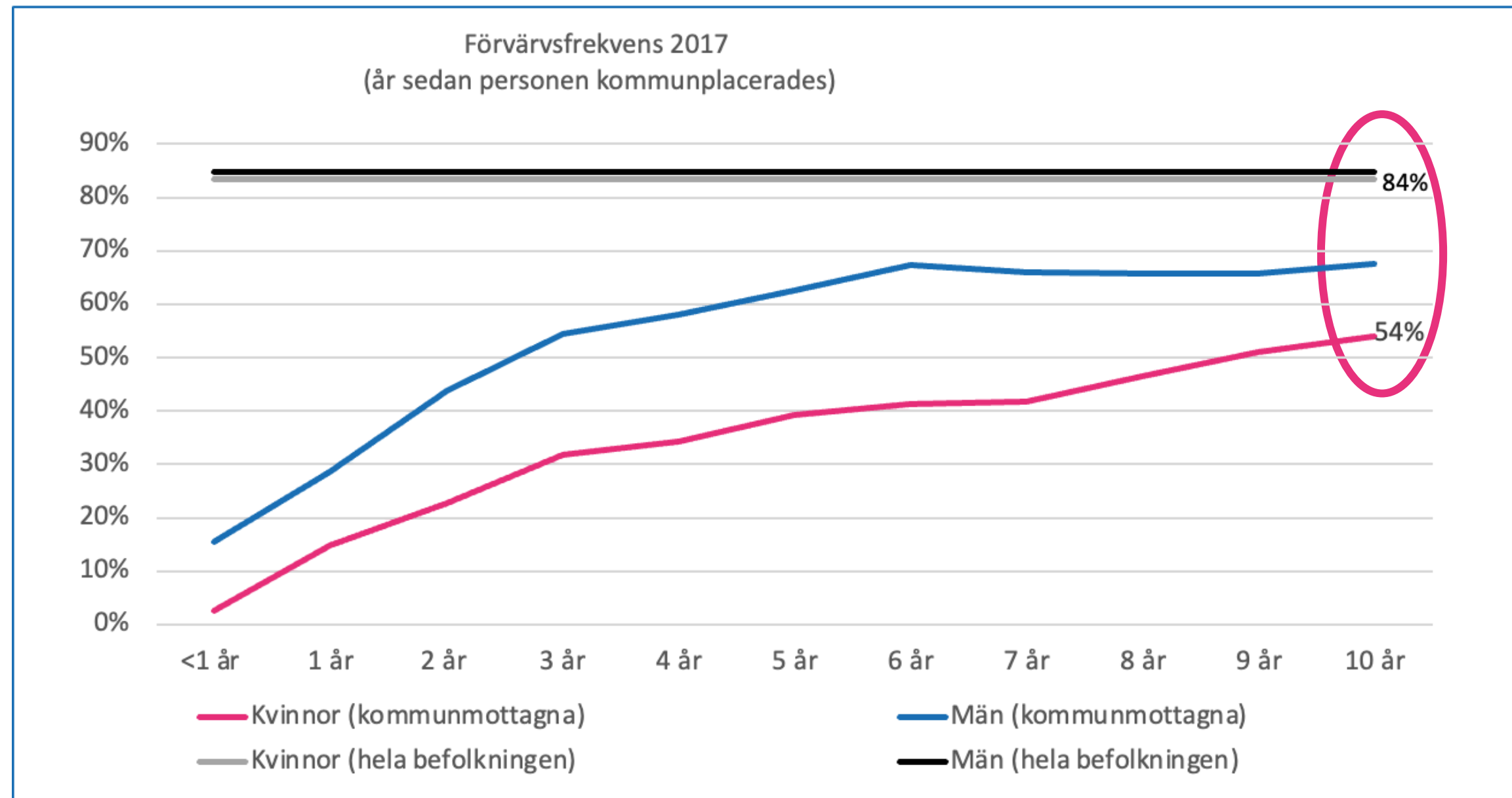


- 140 Candidates have gone from unemployment to work
- Value* when we assume that for these 140 people we have shortened the time to work with
 - 1 year = 30 MSEK
 - 3 years = 90 MSEK
 - 5 years = 150 MSEK

**När en person går från arbetslöshet till arbete är den totala nettoeffekten för kommun, region och stat 213 100 SEK *Antagande: ensamstående, lön 20 800 SEK/månad. Källa: SCB, lönestrukturstatistik, Förordning (2010:407) om ersättning till vissa nyanlända invandrare*

Immigrant women do not get jobs despite society's many efforts

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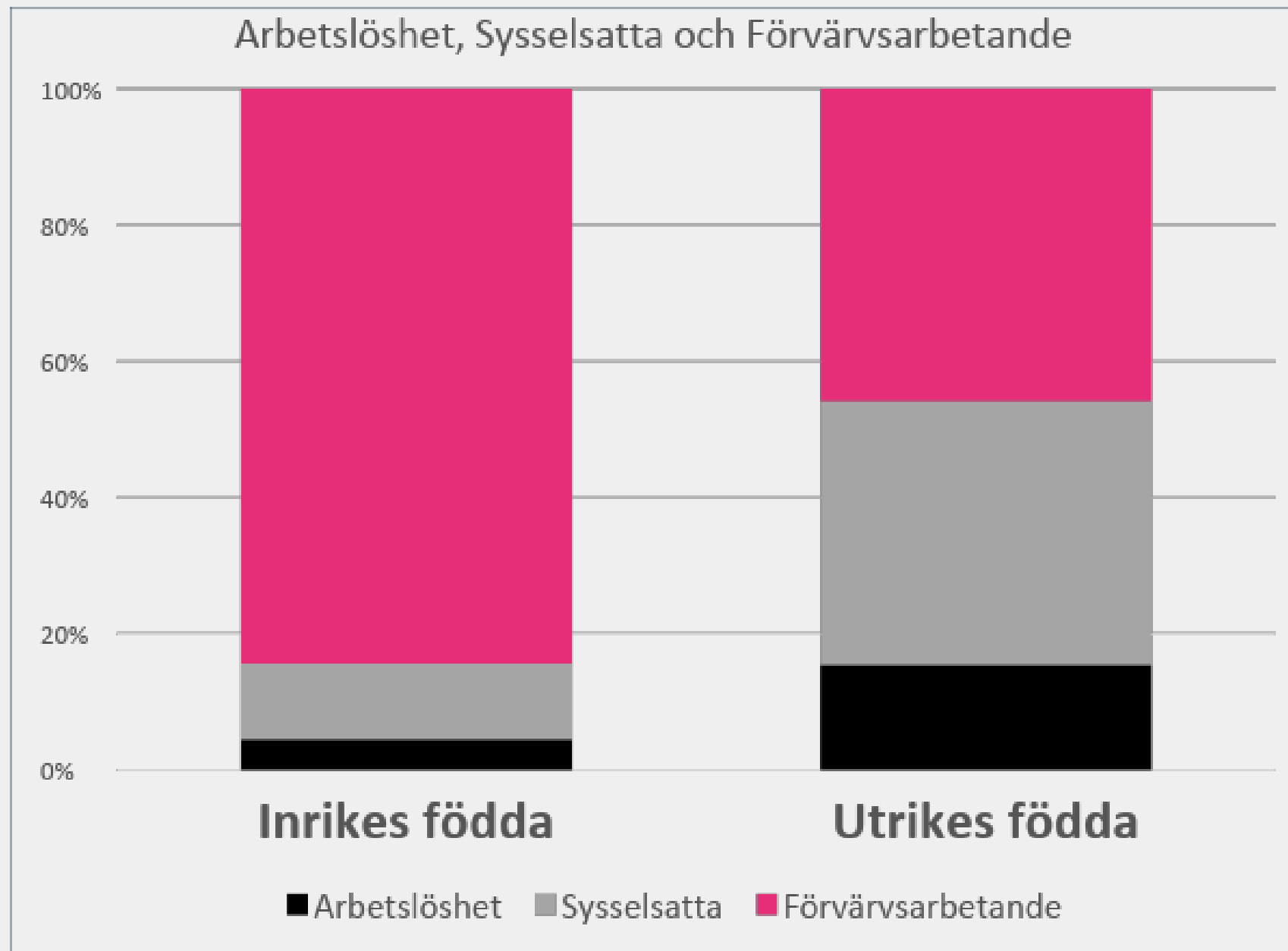


Källa: Siffror beställda från SCB, enligt Ekonomifakta är siffran 50,2 % för kvinnor i gruppen flyktinginvandare (2022-02-11)

<https://www.ekonomifakta.se/Fakta/Arbetsmarknad/Integration/forvarvsfrekvens-bland-kvinnor-och-man>

Unemployment and employment rate 2017

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Källa: SCBs siffror 2017 sammanställda i rapporten "Nyanländas väg till jobb – kartläggning, behovsanalys och plan för fortsatt arbete" – Linda Törner, Januari 2019

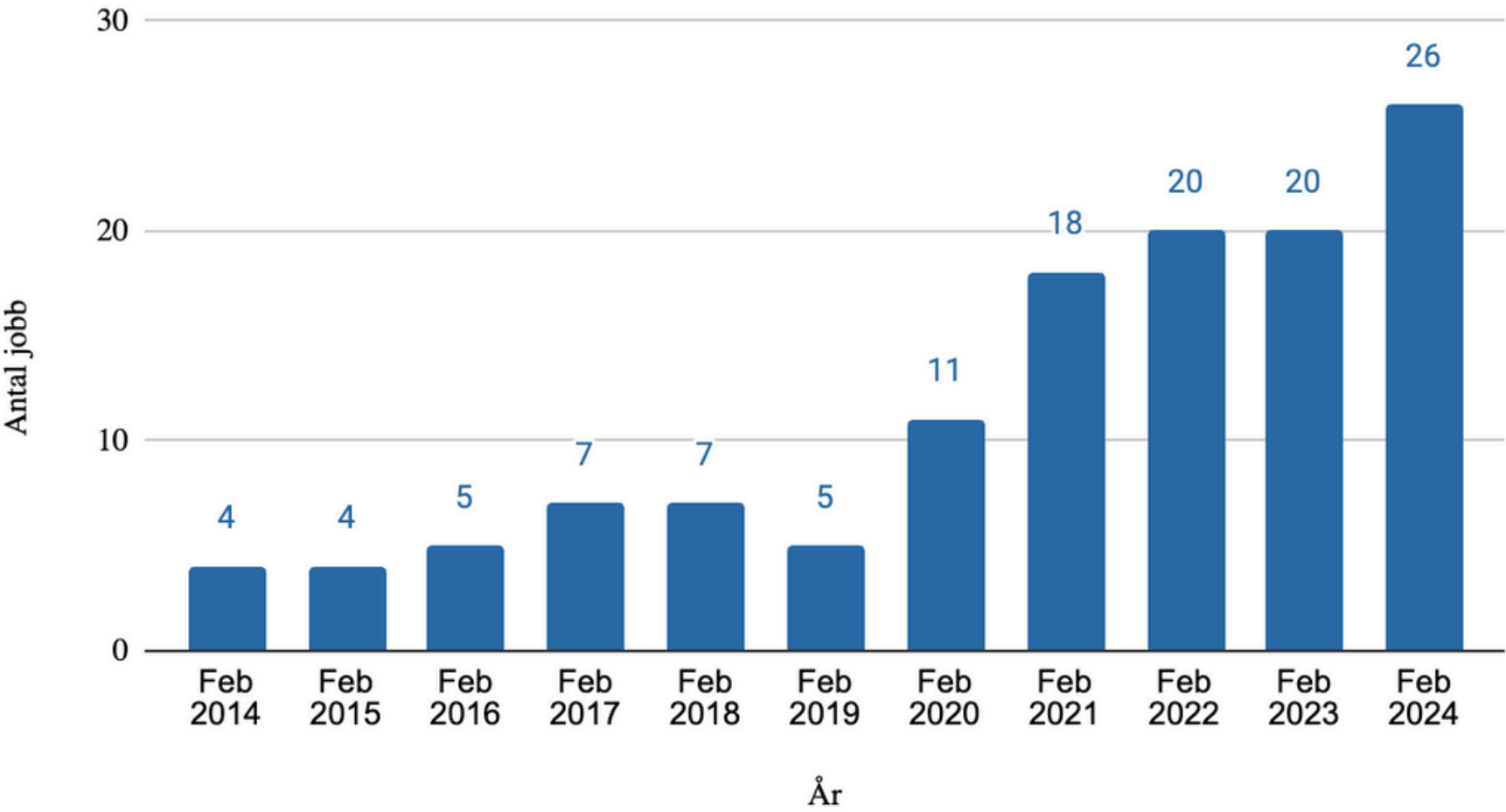
- Gainful worker: a person who works and receives a salary above a certain level.
- Sysselsättning: a person who is in the employment agency's activities and receives benefits but is not classified as unemployed
- Many immigrants get stuck in activities and employment and never get a job

Dessa siffror är från 2017. Definitionen förvärvsfrekvens från RAMS-statistik finns inte kvar, och har ersatts av definitionen sysselsättning AKU-statistik, vilket gör att det inte går att mäta sysselsättning vs arbete över tid sedan förändringen.

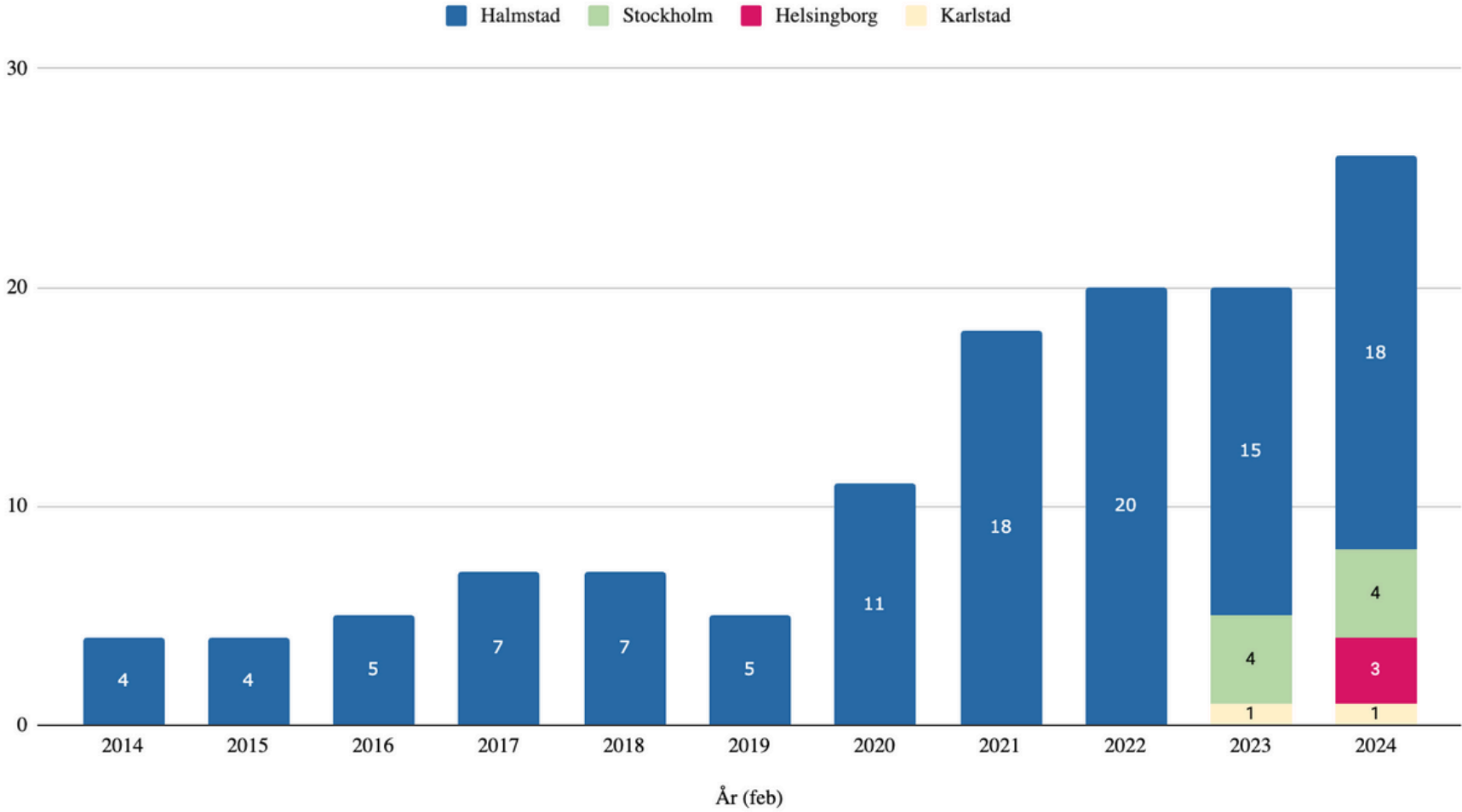
OneGoal over time and per city



Antal jobb genom OneGoal



Antal OneGoal per stad och år



240229: 127 jobb, 240704: 140 jobb

OneGoal

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Why OneGoal?



How does it work?



The manual



En strukturerad process som med 1:1 coaching hjälper invandrarkvinnor att gå från arbetslöshet till arbete



Agentmanualen är verktyget som guidar Agenten genom de 7 stegen i processen med stöd av detaljerade instruktioner, mallar, guider (skriftliga och videos). Allt med fokus på att nå målet: en anställning för Kandidaten.

Kandidatmanual är designad för att underlätta samarbetet med Agenten och inkluderar instruktioner och videos för att hjälpa Kandidaten att förbereda sig för ett arbete.

- 30 timmar ideell tid för Agent (etablerad svensk)
- 75% i arbete med mindre än 30 timmars ideell tid inom 4 månader
- Tillgänglig online



Over 100 job – where have they ended up?

Wow



Goal



A completed process



Feedback on the process



New job!

wow

"I don't focus on what I'm up against. I focus on my goals and I try to ignore the rest."

Venus Williams



Expectations

wow



That you go through all the steps in OneGoal



That it is assumed that everyone wants well and that you are honest



That the Candidate wants to work
That the Agent wants to succeed and goes through all the steps



Step 4 “Search for a job” in the manual

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Agent needs to contact potential employers



Even if you have a very capable candidate, our experience is that they cannot sell themselves – they need a "Swedish intermediary" to sell them.



The Agent is an important component of the OneGoal process.

How do you join OneGoal?

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You sign up for OneGoal



Attend our three education courses



Matched with an agent
Start the process

Number of agents determines
how many pairs we get

Educational opportunities

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OneGoal – Utbildningstillfälle 2

10 Augusti 2023

wow

INTEGRATION STARTS WITH YOU AND ME


OneGoal – Utbildningstillfälle 1

22 juni 2023


Agent- och Kandidatpar

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Natasa
IVANKOVIC VOJNIC




Mia
ROLF



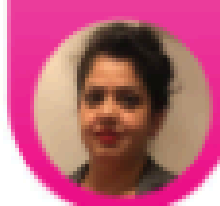
Sibel
SAYIN



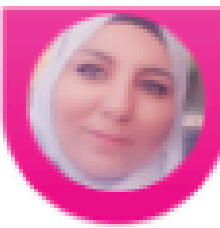
Rosemarie
LINDSTRÖM



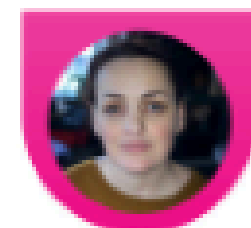
Suraya
BARNA



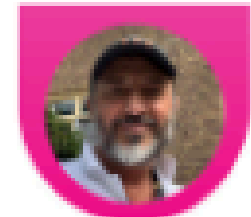
Mira
HASSAN




Raza
LATIFAJ



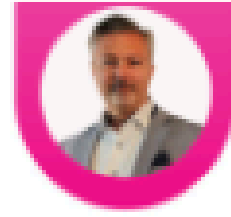
Eugen
TUSHI




Sanja
PETROVSKA




Conny
GUNNARSSON



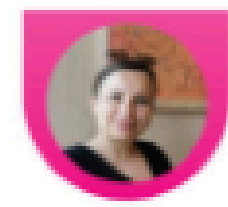
Uma
GOPALAKRISHNAN




Jenny
DAMM



Amela
COSIC



Jessica
JOHANSSON



Agent- och Kandidatpar

wow

Ann

SÖDERLIND

Aishwarya

KULKARNI



Mira

HASSAN

Padmaja

GADDAM



Marléne

SINCLAIR STÅHL

Farhat

KOHISTANI



Zarah

HASSELROT

Elaheh

ARABKHANI



Rosemarie

LINDSTRÖM

Fatma

ALHAJJI



OneGoal

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Kandidatmanual

Välkommen till WOWs Kandidatmanual. Här finns det verktyg och information som ger dig som Kandidat stöd att genomföra OneGoal tillsammans med din Agent.



Utvecklat med stöd av



Kandidatmanual

Kandidatmanual

- ▶ Välkommen till OneGoal
- ▶ Steg 1: "Det här är jag"
- ▶ Steg 2: CV
- ▶ Steg 3: Jobbplan
- ▶ Steg 4: Söka jobb
- ▶ Steg 5: Intervju
- Steg 6: Anställning
- Steg 7: Uppföljning

OneGoal

The logo for WOW, featuring the word "wow" in a blue, cursive script. A pink line starts from the end of the word and loops upwards and to the right, ending in a small arrowhead.

Agentmanual

WOWs Agentmanual är ett verktyg som guidar Agent tillsammans med sin Kandidat genom OneGoal-processens sju steg med ett enda mål: en anställning för Kandidaten.

I manualen hittar du vägledning i hur du går igenom alla steg och eftersom manualen är detaljerad krävs ingen förkunskap och WOW finns med som stöd hela vägen.

Du som etablerad svensk, Agent, gör med en insats på totalt 30 timmar under en 4-månadersperiod skillnad både för individen och samhället, då du blir en del av lösningen i hur fler invandrarkvinnor kommer ut på arbetsmarknaden.



wow

Agentmanual

Agentmanual

- ▶ Välkommen till OneGoal
- ▶ Steg 1: "Det här är jag"
- ▶ Steg 2: CV
- ▶ Steg 3: Jobbplan
- ▶ Steg 4: Söka jobb
- ▶ Steg 5: Intervju
- ▶ Steg 6: Anställning
- Steg 7: Uppföljning



wow



Follow-up meetings
30 min for candidates in groups
30 min for Agents in a group

Namn Agent	Kick-Off, DATUM	Uppföljning 1, Datum	Uppföljning 2, Datum	Uppföljning 3, Datum	Uppföljning 4, Datum	Avslutningslunch, Datum
Xxxx Xxxxx	x					
Xxxx Xxxxx	x					
Xxxx Xxxxx	x					
Xxxx Xxxxx	x					
Xxxx Xxxxx	x					
Namn kandidat	x					
Xxxx Xxxxx	x					
Xxxx Xxxxx	x					
Xxxx Xxxxx	x					
Xxxx Xxxxx	x					
Xxxx Xxxxx	x					

Congratulations you got a job

wow



The agent calls on day one, after the first week and after the first month



You may not quit your job until you have spoken to your agent or us at WOW



You can solve most things

Summary WOW

wow

We must meet
Must work
Many do little



Summary OneGoal


wow

- We are looking for ways of working where we can get many people involved to solve the problem that so many immigrant women who want and are able to work do not go to work
- We're trying something new
- No one can do everything, but everyone can do something



Together we can reach our goals

wow



*“Be the change that you
wish to see in the world”*

MAHATMA GANDHI | IAMFEARLESSSOUL.COM



WOMEN ON WEDNESDAY FOUNDATION

Thank you



Swedish Labour Market

EURES Arbetsförmedlingen

Swedish labour market

- Labour market information
- Looking for work
- How to apply for a job



Labour market information

- Private sector – private owners (>70% of all employees)
 - Volvo, IKEA, Ericsson, H&M, Skanska, Spotify
- Public sector – state, regions and municipalities
 - Healthcare, education and pre-schools, social care, police and fire services



Labour market outlook

- Unemployment rate – 6,8 % July 2024
 - Skåne (9,1 %)
- The economic activity is clearly affected by the inflation and energy crisis



Labour market information

- Shortage sectors
 - Health care
 - Teaching
 - Engineering
 - IT professionals
 - Veterinarians
 - Drivers
 - Chefs



Labour market - find out more

- <https://arbetsformedlingen.se/platsbanken/>
- <https://sweden.se/work-business/working-in-sweden/finding-a-job>



Find a job

Find a job

- [Swedish Public Employment Service](#) Statens servicecenter in Malmö, Stora Södergatan 45
- [EURES](#)
- [EURAXESS](#)
- [European online Job Day](#)
- Recruitment company
- Social media
- Turn directly to the employer you wish to work for



How to? Tips

How to approach potential employers?

- Make a first contact without applying for a job
 - Use personal email addresses, telephone numbers found in vacancies
 - Employer and trade union representatives
- Think professional
 - Switch perspective from “jobseeker” to “professional”, show interest.
 - Open questions, ask for information and advice.
 - Don’t be shy, ask for support.
 - Being asked, tell your story.



How to apply for a job?

- E-mail is frequently used and accepted
- Applications should be typewritten in Swedish or English
- An application consists of
 - personal letter
 - your CV
 - References (can also be given at the interview)
- Get your degree and your qualifications recognized
 - Swedish Council for Higher Education www.uhr.se
 - [Regulated professions in Sweden](#)



How to apply for a job?

- Adapt language and style to the vacancy
- In your letter, refer to the first contact
 - Send your application to a person
- Expose your personality
 - Be personal, take up interests and voluntary work
- Deliver motives for the employer to employ just you
 - Focus on what you have done and achieved, rather than on titles or positions



How to apply for a job?

- Swedish language
- English skills are important in many professions
- Your competitors for the jobs are fluent in Swedish
- If you are looking forward to a future in Sweden, learning Swedish is a good investment



Useful links

- <https://arbetsformedlingen.se/>
- https://eures.europa.eu/index_en
- www.europeanjobdays.eu/

- www.euraxess.se
- www.linkedin.com
- www.business-Sweden.se
- www.verksamt.se



Arbetsförmedlingen services

<https://arbetsformedlingen.se/other-languages/english-engelska>

- [Work permit](#)
Start by finding out if you need a work permit.
- [Equality and discrimination](#)
Equality in Sweden, protection against discrimination.
- [Rights and obligations](#)
Rights and obligations at your place of work and in relation to your employer.
- [Pay and benefits](#)
Tips on how to negotiate pay, benefits offered by your employer.
- [Forms of employment](#)
Different forms of employment, running one's own company.
- [Sweden's social security system](#)
Economic security regardless of age and life situation.



- [My_pages Mina sidor](#)
My Pages give you an overview of your job search.
- [Unemployed – what happens now?](#)
Get enrolled, unemployment insurance, activity report. Here is what you need to know.
- [Support and benefits](#)
Labour market training, traineeships, aids - support A-Z.
- [Working in Sweden](#)
Rights, obligations, wages/salary and benefits.
- [Targeted Mobility Scheme](#)
TMS makes it easier to move and work and to recruit people in Europe.
- [Do you want to work in Sweden?](#)
If you live in another EU country you can get certain help from our EURES advisers if you want to live in Sweden.



Thank you! Tack!





JOBBSPRÅNGET

Connecting Employers &
Foreign-born Academics



*Marianne and Marcus
Wallenberg Foundation*

JOBBSPRÅNGET

- Sweden's largest internship programme for foreign-born academics
- The internship programme is 4 month long and is free of charge
- The internship is unpaid and run in cooperation with Arbetsförmedlingen
- We are financed by the government (via Tillväxverket) and Marianne & Marcus Wallenberg Foundation
- Jobbsprånget started with a pilot in 2016



Our purpose is to create
a bridge to the
Swedish job market

- Valuable contacts
- Relevant experience
- Swedish working culture



5000

foreign-born academics have
done internships
via Jobbsprånget since 2016





After four months

majority

of interns
get a job
at their professional level





700+ employers have participated
in 50+ locations throughout Sweden since 2016



University/college graduate born
outside of Europe
You have a valid residence & working
permit (NOT student visa)
Proficient english language skills
(spoken & written)
Registered as job seeker at
Arbetsförmedlingen and has had the
initial planning meeting with AF

Requirements to Participate





Step 1

Visit
jobspranget.se

Step 2

Create a profile
(Bank ID/Freja eID
required)
Complete the required
visa documents

Step 3

Apply to the
internship
opportunities
you find relevant

Step 4

The employers will
contact the chosen
candidate for an
interview

Application period 1 **July 16 – Aug. 16**

Application period 2 **Dec. 16 – Jan. 16**

How to apply to Jobsprånget?



7

Pouya Louyeh, Design Engineer from Iran

“I would definitely recommend Jobbsprånget. It’s a faster way to get into the job market. You’ll know the culture better, make friends and increase your chance. What would be better than this.”





Saba Majeed, Project Coordinator, Massive Entertainment

“Jobbsprånget turns out to be like a red carpet for me. It helped me get through the whole recruitment process way easier. Before joining the programme, I could not get through.”





Want to know more?

- Talk to our friendly helpbot, 'Noah'
- Visit the Q&A page on our website, www.jobbspranget.se
- Contact us! info@jobbspranget.se



Join Our Info Sessions
December-January





Follow us on Facebook, Instagram and
LinkedIn to get the latest updates



NyföretagarCentrum



Christian Jönsson
Advisor and Business Coach

NyföretagarCentrum's mission is to promote entrepreneurship and contribute to the start-up of more viable new companies in Sweden



NyföretagarCentrum

NyföretagarCentrum is Sweden's leading organization for new entrepreneurs and is present in roughly 220 municipalities.

We account for 10% of all new companies that are started in Sweden.

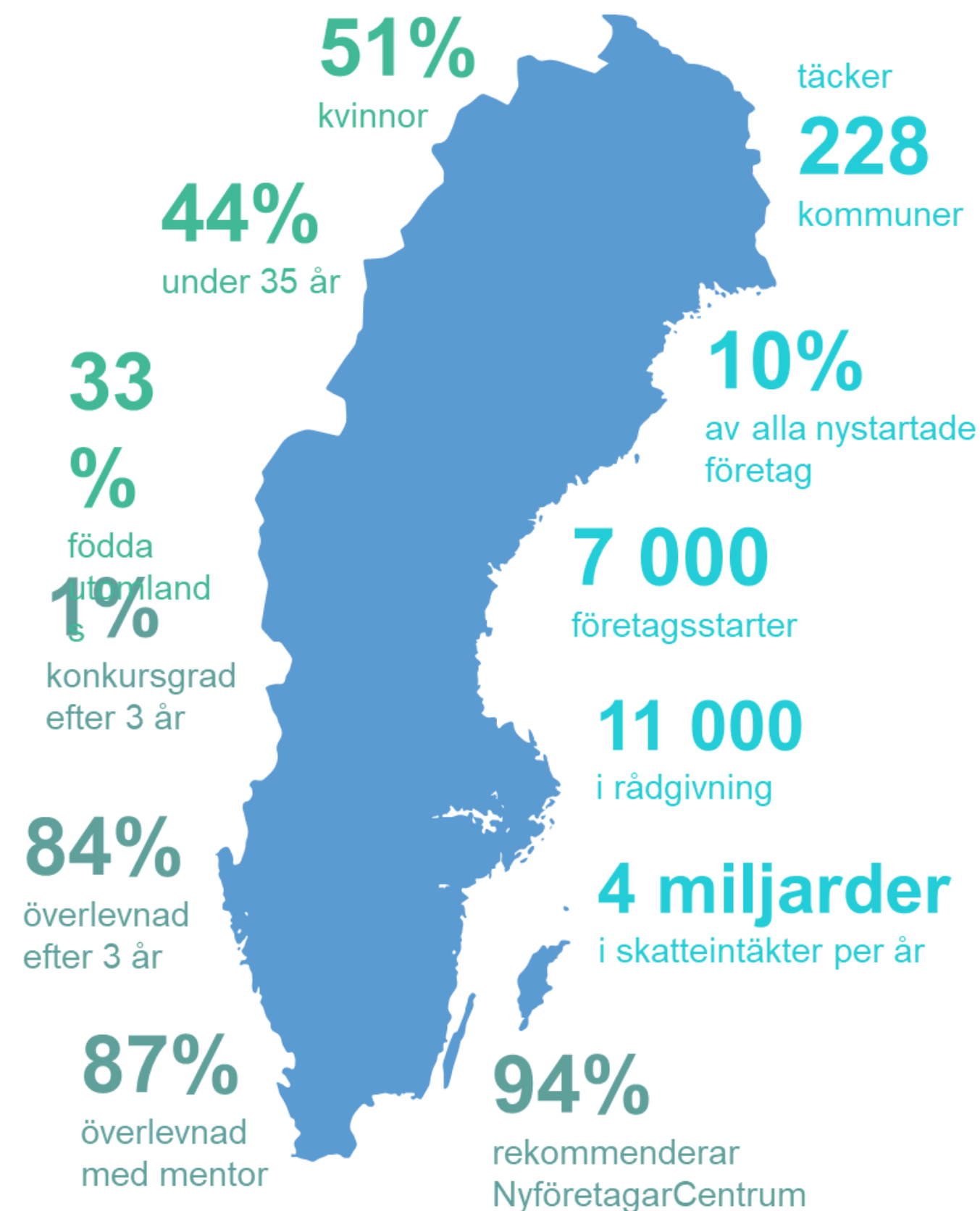
In 2023, 6,000 new companies were started through NyföretagarCentrum. These companies contributed to 10,000 new jobs.

Approximately SEK 4 billion is added in tax revenue annually.

NyföretagarCentrum's efforts lead to a higher survival of the companies that are started through us. The percentage of bankruptcies is only 1% and 84% are still active after 3 years.



NyföretagarCentrum Sverige i siffror 2023



NyföretagarCentrum Skåne Nordväst

A foundation partly financed by the communities and partly by private businesses.

A non-profit organisation.

Active in the 11 municipalities that form "Familjen Helsingborg".

A central foundation (Jobs&Society) is managing our brand, our advisory model with certification, and a common digital platform used throughout the country.

A separate legal entity responsible for our own financing.





Christian Jönsson



Ann-Sofie Frey



Göran Håkansson



Philip Fransson



Magnus Lidström



Magnus Nson Engelbäck



**Anne Klåve – Verksamhets-
ledare**



**Kristin Dahlberg – Marknad
& Kommunikation**

NyföretagarCentrum Skåne Nordväst– What we do



- Advisory to starting or newly started companies
- Advisory to established companies in the "Future Coach" programme
- Mentor programme with 22 mentees och 22 mentors
- Inspirational lectures throughout all communities within "Familjen Helsingborg"
- Special lectures for business networks and organisations
- Networking and collaboration with private businesses and "Familjen Helsingborg"



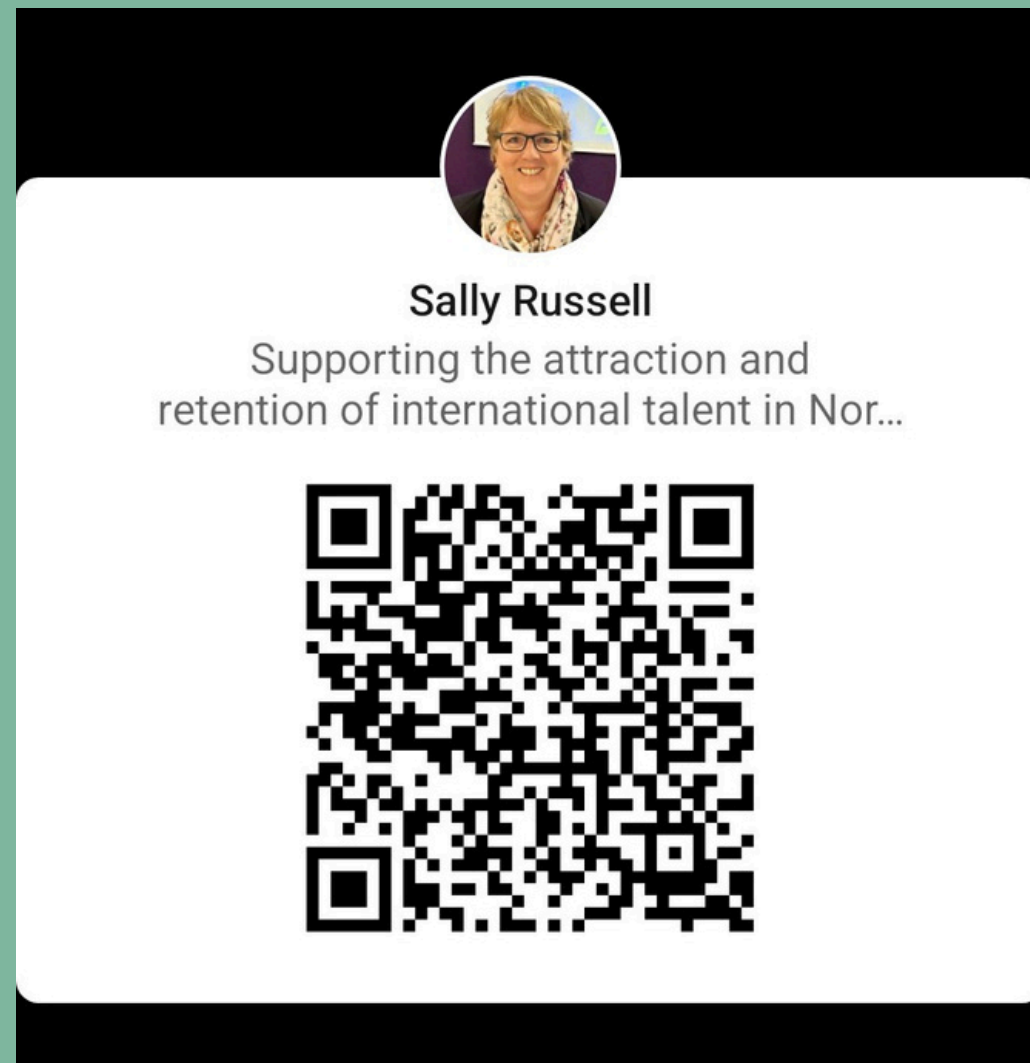
Thank you!

christian.jonsson@nyforetagarcentrum.se



NyföretagarCentrum

nyforetagarcentrum.se/skanenordvast



Thank you!

Sally Russell

sally@hiconnections.se
www.hiconnections.se